



2025-2026 General Assembly

SENATE BILL 445: Regulatory Reform Act of 2026, Sec. 20: Prohibit Telephone Solicitors from Misrepresenting Call Origins

Analysis of: S.L. 2026-59, Sec. 20

Date: August 24, 2026

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Section 20 of S.L. 2026-59 (Senate Bill 445) expands the prohibition on telephone solicitors transmitting misleading information to anyone using caller ID to provide that telephone solicitors cannot use any alteration to the origin of the telephone solicitation that displays on caller ID to give the perception that the call originated from any other telephone number than that of the telephone solicitor.

Further, this section prohibits telephone carriers from knowingly or intentionally transmitting, selling, or otherwise providing the numbers of telephone subscribers to any entity the telephone carrier knows will violate the restrictions on telephone solicitation, has previously used telephone subscriber information to violate the restrictions on telephone solicitation, or has provided information to another entity that has violated the restrictions on telephone solicitation. A telephone subscriber who receives a telephone solicitation in violation of the expanded prohibition enacted by this section is entitled to bring a civil action to recover \$10,000 for each violation.

This section becomes effective December 1, 2026, and applies to phone calls placed on or after that date.

Kara McCraw
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