



2025-2026 General Assembly

HOUSE BILL 1094: Ferry Division Audit/Department of Transportation Omnibus, Sec. 22: Require Private Entity to Administer Tourist- Oriented Directional Sign Program

Analysis of: S.L. 2026-46, Sec. 22

Date: August 25, 2026

Prepared by: Legislative Analysis
Division Staff

Section 22 of S.L. 2026-46 (House Bill 1094) directs the Department of Transportation (DOT) to contract with a private vendor to administer the tourist-oriented directional signs program and implement market-based fees for signs in the same manner as was done for the logo sign program.

This section became effective July 7, 2026.

Kara McCraw
Director



* H 1 0 9 4 - S M C V - 1 6 7 S L - V - 2 *

Legislative Analysis
Division
919-733-2578