



SENATE BILL 527: ABC Omnibus 2023-24, Sec. 32: Modify Trade Practice Laws

2023-2024 General Assembly

Committee:		Date:	August 28, 2024
Introduced by:		Prepared by:	Chris Saunders Staff Attorney
Analysis of:	Sec. 32 of S.L. 2024-41		

OVERVIEW: Section 32 of S.L. 2024-41 makes it unlawful for a manufacturer, bottler, or wholesaler of alcoholic beverages to provide draft line cleaning services to an alcoholic beverage retailer unless the retailer pays the fair market value for such services.

This section becomes effective January 1, 2025.

CURRENT LAW: Under current law, a manufacturer, bottler, or wholesaler of alcoholic beverages may not:

- Require that an alcoholic beverage retailer purchase any alcoholic beverages from that person to the full or partial exclusion of any other alcoholic beverages offered for sale by other persons in this State.
- Have any direct or indirect financial interest in the business of any alcoholic beverage retailer in this State or in the premises where the business of any alcoholic beverage retailer in this State is conducted.
- Lend or give to any alcoholic beverage retailer in this State or the retailer's employee or to the owner of the premises where the business of any alcoholic beverage retailer in this State is conducted, any money, service, equipment, furniture, fixtures or any other thing of value.

BILL ANALYSIS: Section 32 of S.L. 2024-41 makes it unlawful for a manufacturer, bottler, or wholesaler of alcoholic beverages to provide draft line cleaning services to an alcoholic beverage retailer unless the retailer pays the fair market value for the services.

EFFECTIVE DATE: This section becomes effective January 1, 2025.

Kara McCraw
Director



Legislative Analysis
Division
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