



HOUSE BILL 576: Health Care Practitioner Transparency Act.

2023-2024 General Assembly

Committee:	House Health. If favorable, re-refer to Judiciary 1. If favorable, re-refer to Rules, Calendar, and Operations of the House	Date:	April 25, 2023
Introduced by:	Reps. K. Baker, Reeder, Potts, Paré	Prepared by:	Jessica Boney
Analysis of:	H576-CSBP-12		Staff Attorney

OVERVIEW: *The Proposed Committee Substitute to House Bill 576 would require a health care practitioner's licensure, certification, or registration to be displayed on advertisements and required identification, and would prohibit any deceptive or misleading representations about a health care practitioner's license, certification, or registration.*

BILL ANALYSIS:

Section 1 would rename Article 37 of Chapter 90 of the General Statutes to the "Health Care Practitioner Transparency Act." **Section 2** would create definitions for "advertisement", "deceptive or misleading", "health care practitioner", and "licensee".

Section 3 would require a health care practitioner providing health care to a patient to wear a badge, or other form of identification, with the licensure, certification, or registration held by the health care practitioner on it, in a form easily understandable to the patient. The badge or other form of identification must be of sufficient size to be visible, and may include a photograph of the health care practitioner when reasonably possible. A license, certification, or registration number would not be required.

A written document displayed in each practice setting of a health care practitioner would identify the type of license, certification, or registration held by the health care practitioner.

Section 4 would require an advertisement for health care services to identify the type of license, certification, or registration held by any named health care practitioners. A health care practitioner would be prohibited from making a deceptive or misleading representation about their license, certification, or registration. An unlicensed individual would be prohibited from holding oneself out to be a physician or using any specified title.

A health care practitioner who violates this article would be guilty of unprofessional conduct, and subject to disciplinary action by their respective licensure board.

Health care practitioners working in non-patient settings or with no direct patient health care instructions would be exempt from these requirements.

Section 5 authorizes specified boards to adopt temporary rules to carry out the provisions of this act.

EFFECTIVE DATE: The badge and identification requirements would be effective October 1, 2026, and the remainder of the act would be effective October 1, 2023.

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