



2021-2022 General Assembly

# SENATE BILL 105: 2021 Appropriations Act, Sec. 6.13: Marketing and Outreach for Career and Technical Education and Work-Based Learning Programs

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<b>Committee:</b>		<b>Date:</b>	February 23, 2022
<b>Introduced by:</b>		<b>Prepared by:</b>	Kara McCraw
<b>Analysis of:</b>	Sec. 6.13 of S.L. 2021-180		Staff Attorney

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**OVERVIEW:** *Section 6.13 of S.L. 2021-180 requires the Community Colleges System Office (System Office) to establish a temporary program to expand outreach and advertising efforts to raise awareness for parents and students regarding the career and technical education programs and high-quality work based learning experiences offered in high demand fields and careers through partnerships with community colleges, businesses, and public school units throughout the State. The System Office must submit an initial report to the Joint Legislative Education Oversight Committee by April 1, 2022, and a final report by April 1, 2023, on activities related to outreach and marketing and any data related to student outcomes.*

*This section became effective July 1, 2021.*

Jeffrey Hudson  
Director



Legislative Analysis  
Division  
919-733-2578