HOUSE BILL 30:
Colorectal Cancer Awareness License Plate.

2017-2018 General Assembly

| Committee: | House Transportation. If favorable, re-refer to Date: | February 3, 2017 |
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| Finance |  |  |

## OVERVIEW: House Bill 30 authorizes the Division of Motor Vehicles to issue a new Colorectal Cancer Awareness special license plate.

CURRENT LAW: North Carolina offers a number of special registration plates. Upon application and payment of the required registration fees, a person may obtain from the Division of Motor Vehicles a special registration plate for a motor vehicle registered in that person's name, if the person qualifies for the plate.
BILL ANALYSIS: House Bill 30:

- authorizes a new full color " Colorectal Cancer Awareness" special license plate.
- establishes a $\$ 30$ extra fee for the plate, with $\$ 20$ of that fee to be used to promote prevention and early detection of colorectal cancer and to provide support to persons affected.
- provides that the plate will not be subject to the new development process enacted in 2014 for special registration plates, which requires an organization proposing a new plate to first submit the required number of paid applications to DMV before legislation is introduced to authorize the plate.

EFFECTIVE DATE: This act becomes effective July 1, 2017.
BACKGROUND: The issuance of most special plates is contingent upon the receipt by DMV of at least 300 applications for the particular plate if it is on a standard "First in Flight" background or at least 500 applications if it is on a full-color background.

As a general rule, the fee for a special registration plate is the regular vehicle registration fee, which is $\$ 36$, plus a special registration plate fee of at least $\$ 10 . \$ 10$ of the special registration plate fee is credited to the Special Registration Plate Account. After deducting the cost of the plates from this account, $\$ 1.3$ million is appropriated to provide operating assistance for Visitor Centers. The remaining revenue in the account is transferred quarterly to the Department of Commerce for advertising (33\%), the Department of Transportation for highway beautification (50\%), and the Department of Human Resources to promote travel accessibility for disabled persons ( $17 \%$ ).
The cost of some special plates includes a fee in addition to the $\$ 10$ special registration plate fee. In those instances, the first $\$ 10$ goes to the special registration plate fund and the remainder is transferred quarterly to designated beneficiaries of the additional fee amount.

In 2014, the General Assembly enacted legislation creating a new development process for special registration plates, which requires the organization desiring the plate to submit, by February 15, the

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required number of paid applications to the Division of Motor Vehicles before legislation is introduced to authorize the plate. The Division is required to submit a report to the General Assembly each year by March 15 identifying applicants who have met the plate development requirements and are eligible for legislative consideration.

Wendy Graf-Ray and Cindy Avrette of the Legislative Analysis Division substantially contributed to this summary.

