



# HOUSE BILL 632: Student Online Protection Act.

2015-2016 General Assembly

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<b>Committee:</b>		<b>Date:</b>	August 11, 2016
<b>Introduced by:</b>		<b>Prepared by:</b>	Denise H. Adams Legislative Analyst
<b>Analysis of:</b>	S.L. 2016-11		

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**OVERVIEW:** *S.L. 2016-11 (HB 632) creates a new statute governing the privacy protection of student information held by operators of third-party online educational websites, services, or applications (operators) for K-12 students in a charter school, regional school, or school operated by a local board of education.*

*Operators are required to:*

- *Implement and maintain reasonable security procedures and practices to protect covered student information.*
- *Delete a student's covered information within 45 days if the school or local board of education requests the deletion, unless written consent is provided for the operator to maintain the information.*

*Operators may use and disclose personally identifiable information in certain circumstances.*

*Operators are prohibited from:*

- *Engaging in targeted advertising based on any information acquired because of the use of the operator's site, service, or application.*
- *Using information to create a profile about a student except for a K-12 school purpose.*
- *Renting or selling information, except under permissible circumstances.*
- *Disclosing covered information, except under permissible circumstances.*

*This act becomes effective October 1, 2016.*

Karen Cochrane-Brown  
Director



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